



DJO e-Newsletter | Issue 2 - Autumn 2007

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### Meet DJO at

- Nov 5-8 SOFCOT, Paris, France
- Nov 14-17 Medica 2007, Duesseldorf, Germany
- Nov 29-Dec 1 Orprotec, Valencia, Spain
- more events

### Talking Point

What is in your opinion the treatment with the best success rate for patients with patellofemoral subluxation?

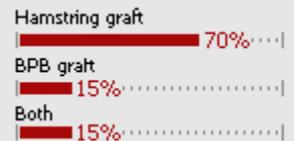
Give us your opinion!

### In our summer edition we asked you:

#### Question 1

What ACL-reconstruction graft material do you use?

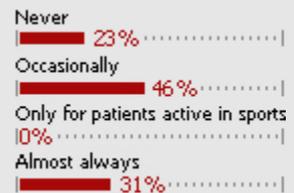
Here is your response:



#### Question 2

Do you prescribe a functional brace after an ACL reconstruction?

Here is your response:



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### Dear Reader,

Thank you very much for your positive reaction to the first issue of our e-newsletter. We are delighted that so many of you recognised this new initiative as a valuable platform for communicating with each other. Our Autumn issue is once again packed with interesting news and features. Some of you may have already heard about DJO's recent merger and our 'In the spotlight' section brings you the latest news and what this means for you and for DJO.

We always dedicate our Q&A interview to a promising young researcher. This time we interviewed Orthopaedic Surgeon, Dr Markus Scheibel from Berlin who has conducted some interesting work on the shoulder.

Clinical studies on effectiveness of our products & treatments are important, hence the report on using the Aircast Airheel for Achilles Tendonitis recently published in the AJSM.

A new feature is "Speakers' Corner" where we will post the news you would like to announce. We are delighted you have responded to our call to share news with our readers and invite you all to use our network to send your announcements around the world.

At "Talking Point" you will find the results of our first issue's survey together with this issue's new question. Whilst not necessarily scientific, your feedback does provide us with food for thought, so please keep sending us your answers.

In the DJO News section, please take a look at our new **Paediatric Catalogue** that contains our complete range of products for the younger patient.

We have also been busy working on the next stage in the development of our web presence and are delighted to announce that our **Nordic/Danish, UK and French** have gone 'live'.

We close this Autumn issue with a testimonial from our International VP, Stephen Murphy who was recently forced "to put our products to the test".

We hope you will appreciate that DJO is a 'Company on the Move' driven by our goal to "Never Stop Getting Better". With this in mind, please keep your feedback coming and **help us to continue to improve our products and services.**

Yours sincerely,

**Lieve Vanden Berghe**  
DJO, Director International Marketing

## Articles:

- ✓ **DJO Merger Update**
- ✓ **An interview with Dr Markus Scheibel**
- ✓ **Study Proves AirHeel™ is a Real Alternative for Achilles Tendonitis Recovery**
- ✓ **FIS: Two studies completed from first season survey**
- ✓ **World Experts on Patellofemoral Pain meet ISAKOS: John Fulkerson, M.D. reports**
- ✓ **Focus on Achilles Tendon Repair**
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- ✓ **'PODALUX' – A step forward for podiatry**
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- ✓ **DJO makes three key appointments**
- ✓ **Two trauma societies merge to form ESTES**
- ✓ **Living our products: Accident forces DJO's International VP to test his products first hand...**

## IN THE SPOTLIGHT



### DJO Merger Update

On 16th of July it was announced that DJO had agreed to merge with ReAble Therapeutics Inc. ReAble develops, manufactures and distributes a comprehensive range of orthopaedic devices including surgical implants, sports medical equipment and products for orthopaedic rehabilitation pain management and physical therapy and is best known for its leading brands Cefar, Chattanooga, Compex, Empi and Encore. In the international markets ReAble works through its distributors with a very strong German presence through its wholly owned subsidiary Ormed. ReAble itself is an affiliate company of U.S. based Blackstone Group, which acquired ReAble in 2006.

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## Q & A SESSION



### An interview with Dr Markus Scheibel

Dr Markus Scheibel did his sub speciality training at the Department of Shoulder and Elbow Surgery, ATOS-Clinic Heidelberg. He then moved to the Department of Orthopedics and Sports Medicine at the Technical University of Munich. In 2004 he joined the Center for Musculoskeletal Surgery, Charité-Universitaetsmedizin Berlin where he has become Head of the Shoulder Department. He is an ordinary member of the European Society of Shoulder and Elbow Surgery (SECEC) and has authored many research papers and has contributed to a number of text books on shoulder surgery.

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## RESEARCH FROM THE FIELD



### Study Proves AirHeel™ is a Real Alternative for Achilles Tendonitis Recovery

A study from the University Hospital Muenster, Germany, published in the June issue of the *American Journal of Sports Medicine* (AJSM) has shown the AirHeel brace is an alternative treatment option for chronic Achilles tendinopathy. The study which looked into improving the clinical outcome of patients with chronic Achilles tendinopathy by using DJO's AirHeel brace, found it to be **an effective treatment equal to eccentric training**. The results of the study also concluded that there were no synergistic effects when both treatment strategies were combined.

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## DJO PARTNERSHIP PROGRAMS

### FIS: Two studies completed from first season survey



Following the launch in January 2006 of the *International Ski Federation's (FIS) Injury Surveillance System' (ISS)*, the research teams from the *Oslo Sports Trauma Research Centre (OSTRC)* responsible for collating data for the project interviewed 886 World Cup athletes in the 2006/7 season, demonstrating huge support for this valuable initiative. The detailed results of the research, showing injury patterns in each FIS discipline, have been assessed resulting in the completion of two studies which were presented in full at the FIS meeting in September.

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## World Experts on Patellofemoral Pain meet ISAKOS: John Fulkerson, M.D. reports

Just before the May 2007 International Society of Arthroscopy, Knee Surgery and Orthopedic Sports Medicine (ISAKOS) meeting in Florence, Italy, DJO, in collaboration with the **Patellofemoral Foundation** sponsored a day-long meeting to focus on the difficult topic of "Patellofemoral Pain".

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## Focus on Achilles Tendon Repair

Following the successful meeting in March in the UK, where members of the Achilles Tendon Repair Consensus Group agreed to contribute to a new publication, a second meeting has been arranged for 19th October to discuss their progress.

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## Winner of AGA-Aircast Pittsburgh Research Fellowship 2008 Award announced at AGA Congress

Our congratulations go to Dr Sebastian Kopf who has been awarded the 2008 AGA-Aircast Pittsburgh Research Fellowship. Sebastian, who is resident in Traumatology and Orthopaedics at the University Clinic of Orthopaedics at Magdeburg, Germany, has a special interest in arthroscopy, sports medicine and related research.

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## BASEM awards researchers at Congress 2007

DJO/Aircast continued their support for two annual Awards presented at this year's **BASEM Congress** (3rd-5th October): the DJO/Aircast Clinical Scientific Researcher Award and the DJO/Aircast Basic Scientific Researcher Award.

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## DJO @ MX Grand Prix Races: It all started with KTM as a neighbour...

Six years ago our Belgian office, located in a business centre in Wavre, had the pleasure of having KTM's Belgium Headquarters next door.

Here we noticed daily visits from limping riders, passionate journalists, assertive managers and negotiating distributors who gave the whole floor a noisy but lively buzz and a good sense of what the Motor-scene and its "entourage" was all about.

It did not take long for one of the visitors, Harry Borms, a journalist with 30 years experience in the motor world, to poke his nose around our door, attracted by a display of Armor Knee braces. This was the beginning of what has now been a six years' exclusive presence at the Motocross Grand Prix Races.

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## DJO COMPANY NEWS



## 'PODALUX' – A step forward for podiatry

At DonJoy we are renowned for our pioneering technological product design and leading edge R&D so we are excited to announce the 'Podalux' - the first post-op shoe that aims to combine the benefits of post-op protective footwear with the look and fit of an open trainer.

The 'Podalux' was developed by two French orthopaedic surgeons, Dr Patrice Determe and Dr Christophe Cermolacce, to give patients added mobility following foot surgery, metatarsal injuries and soft tissue procedures and is particularly effective after Hallux-Valgus.

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### Only the best is good enough for our children...

We are delighted to introduce our new **Paediatric Catalogue** which is designed to help healthcare professionals working in Paediatric departments and those regularly consulting infants and children. [Request a paediatric catalogue](#)

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### DJO makes three key appointments

In line with our international expansion strategy, we are delighted to announce that we have created three new key roles to support and strengthen our growing international operations and to further improve our customer service.

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### SPEAKERS' CORNER



### Two trauma societies merge to form ESTES

At the first joint congress of ETS (European Trauma Society) and EATES (European Association of Trauma and Emergency Surgery) in Graz in May this year, it was agreed to merge the ETS and EATES societies into one, to form the 'European Society for Trauma and Emergency Surgery' (ESTES).

With more than 3,000 members covering the whole of Europe, the new Society believes it will have greater potential to significantly influence the European development of trauma and emergency surgery with regard to organisation, education and training, development and research.

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### TESTIMONIAL



### Living our products: Accident forces DJO's International VP to test his products first hand...

As a result of an accident during a business trip to Tunisia, DJO International's Vice-President, Stephen Murphy, suffered serious trauma to his right leg. His injuries involved multiple deep cuts through the muscles and tendons and, most serious of all, a partial rupture of the patellar tendon. His position at DJO, of course, provided him with extensive insider knowledge, as well as access to leading rehabilitation equipment.

An active man with a busy agenda involving frequent international travel, Stephen did not respond well to being forced to slow down. As an impatient patient, he was eager to recover quickly, and has already undertaken an intensive training schedule to accelerate rehabilitation so that he can resume his hectic and demanding life as soon as possible.

Here Stephen Murphy discusses his experience first-hand, his rehabilitation and the role DJO products played in his recovery.

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